

Dear Friend of Good Shepherd:

Every day, life-changing advancements happen at Good Shepherd's Pediatrics program.

Children receive compassionate rehabilitation care using the latest therapies and leading-edge technologies, and families find hope, seeing their children with complex medical conditions and severe injuries achieve more than they ever thought possible.

The cost to provide specialized care to these children continues to rise, while the reimbursements we receive do not keep pace. We rely on the generosity of our neighbors and the business community to help us continue to *serve children and families in need of our services*.

In 2025, **Good Shepherd's Special Events will support the work of our Emily Howatt Pliskatt Pediatric Unit, the only specialized inpatient pediatric rehabilitation facility in the region** with programs designed specifically to treat children with complex medical and congenital conditions.

- **Saturday, March 1, 2025: Disability Inclusion Day**

Held at the Da Vinci Science Center in Allentown, this special day connects families with community resources and invites children with disabilities to enjoy an incredible day designed especially for them.

- **Saturday, June 7, 2025: Gala in the Garden**

Set in the healing gardens on Good Shepherd's Allentown campus, this unique black-tie optional event is an unforgettable celebration of the work of our inpatient pediatrics unit and the amazing families we serve.

A packet describing sponsorship opportunities is enclosed. I will be in touch to discuss your participation.

Thank you for considering our request to support **Good Shepherd's 2025 Special Events** and for helping to make every day miracles happen for children in our community.

Sincerely,



Sindy M. Berner
Development Officer
E: sberner@gsrh.org
PH: 610-778-1134



2025 Disability Inclusion Day Sponsor Benefits:

March 1, 2025 • 1-4pm

Da Vinci Science Center • 815 East Hamilton St. Allentown

Presenting Sponsor: \$10,000

- 10 tickets for the event
- Name and/or company logo on all event promotional materials and press releases
- Advertisement on back cover of passport booklet
- Sponsor logo with link to company website on goodshepherdrehab.org
- Opportunity to include promotional information in attendee swag bag
- Listing on promotional signage at the event as Presenting Sponsor
- Pre-event promotion on Good Shepherd's social media channels in the form of an exclusive individual post including call to action to visit company website

Passport Sponsor: \$5,000

- 8 tickets for the event
- Advertisement on inside cover of passport booklet
- Sponsor logo with link to company website on goodshepherdrehab.org
- Opportunity to include promotional information in attendee swag bag
- Listing on promotional signage at the event as Passport sponsor
- Pre-event promotion on Good Shepherd's social media channels in the form of a combined post including call to action to visit company website

SWAG Bag Sponsor: \$2,500

- 6 tickets for the event
- Advertisement inside passport booklet
- Sponsor logo on goodshepherdrehab.org
- Opportunity to include promotional information in attendee swag bag
- Listing on Sponsor signage to be displayed at the event
- Pre-event promotion on Good Shepherd's social media channels in the form of a combined post with fellow sponsors



Activity Sponsor: \$1,000

- 6 tickets for the event
- Logo on one activity page inside passport booklet
- Sponsor name listed on goodshepherdrehab.org
- Listing on Sponsor signage to be displayed at the event
- Opportunity to include promotional information in attendee swag bag
- Mention in post-event posts on Good Shepherd's social media channels

Vendor: \$500

- 4 tickets for the event
- Vendor table in a prominent location at the event
- Opportunity to include promotional information in attendee swag bag
- Company name listed on goodshepherdrehab.org
- Mention in post-event posts on Good Shepherd's social media channels

Good Shepherd
Rehabilitation 



2025 Gala in the Garden Sponsor Benefits:

June 7, 2025

Presenting Sponsor: \$20,000

- Three reserved tables for 24 guests
- Listing as Presenting Sponsor on invitation and all event signage
- Speaking opportunity during event program
- Recognition on Good Shepherd Social Media channels (pre- and post-event)
- Recognition, Logo and link featured on Good Shepherd website
- Inclusion in event media releases
- Prominent logo displayed on event slideshow
- Invitation for 24 to the Pre-Gala VIP Reception, hosted by President & CEO Michael Spigel
- Inclusion in sponsor video shown at the event

Wine Pull Sponsor: \$15,000 – NEW!

- Two reserved tables for 16 guests
- Creative use of company logo on Wine Pull Wheel and at Wine Pull table
- Recognition on Good Shepherd Social Media channels (pre- and post-event)
- Recognition, Logo and link featured on Good Shepherd website
- Prominent logo displayed on event slideshow
- Invitation for 16 to the Pre-Gala VIP Reception, hosted by President & CEO Michael Spigel
- Recognition as Wine Pull Sponsor at the Pre-Gala Event
- Inclusion in sponsor video shown at the event

Dinner Sponsor: \$10,000

- Tickets for 12 guests
- Logo featured on Good Shepherd website
- Recognition on Good Shepherd Social Media channels (pre- and post-event)
- Creative use of company logo at dinner stations
- Inclusion in event media releases
- Logo displayed on event slideshow
- Invitation for 12 to the Pre-Gala VIP Reception, hosted by President & CEO Michael Spigel
- Inclusion in sponsor video shown at the event

Hors d'oeuvres Sponsor: \$7,500

- Tickets for 10 guests
- Recognition on Good Shepherd website
- Company logo on cocktail napkins served with hors d'oeuvres
- Logo displayed on event slideshow
- Invitation for 10 to the Pre-Gala VIP Reception, hosted by President & CEO Michael Spigel
- Inclusion in sponsor video shown at the event

Dessert Sponsor: \$5,000

- Tickets for 8 guests
- Recognition on Good Shepherd website
- Creative use of company logo at dessert station
- Logo displayed on event slideshow
- Invitation for 8 to the Pre-Gala VIP Reception, hosted by President & CEO Michael Spigel
- Inclusion in sponsor video shown at the event

Sushi Sponsor: \$3,500

- Tickets for 8 guests
- Recognition on Good Shepherd website
- Creative use of company logo at sushi station
- Logo displayed on event slideshow
- Inclusion in sponsor video shown at the event

Individual Ticket: \$250

Full-size ad for Event Slideshow: \$1,000

Half-size ad for Event Slideshow: \$500



Good Shepherd
Rehabilitation 

2025 Good Shepherd Events

These events benefit Good Shepherd's Emily Howatt Pliskatt Pediatric Unit, the region's only inpatient rehabilitation hospital with specialized programs to treat children with complex medical and congenital conditions.



Disability Inclusion Day Saturday, March 1, 2025 Da Vinci Science Center, Allentown

Every child wants to be part of the fun, and our 2nd annual Disability Inclusion Day at the Da Vinci Science Center gives our pediatric patients, their families, and the public the chance to participate in special, accessible activities, and interact with the museum exhibits in a day designed just for them. Children receive "passports" to guide them through the activities, and community partners will be on hand to connect families with local resources to enhance the lives of children with severe injuries and disabilities.



Gala in the Garden Saturday, June 7, 2025 Good Shepherd Hyland Center, Allentown

For more than 15 years, the Gala in the Garden has been a must-attend event in the Lehigh Valley. This elegant, black-tie-optional celebration in the gardens of our Allentown Campus features hand-crafted cocktails, a sushi bar, gourmet dinner and desserts, live music and dancing (wear sneakers or other fun, comfortable footwear!) and an inspiring program showcasing the impact of Good Shepherd Pediatrics on a local child and family.



Sponsorship Reservation Form

To reserve your sponsorship and pay online, go to goodshepherdrehab.org/sponsor or complete and mail the form below.

Please bill me Check is enclosed payable to Good Shepherd

Company name _____ Address _____

Contact name _____ Email _____ Phone _____

Event(s) you wish to sponsor and sponsorship level(s)

Disability Inclusion Day Sponsorship level _____

Gala in the Garden Sponsorship level _____

Total: \$ _____

Return to: Good Shepherd Development Department, Attn: Sindy Berner, 850 S. 5th St., Allentown, PA 18103
Questions? Email Sindy Berner, Development Officer, at sberner@gsrh.org.